

NATIONAL  
*Mutt*  
DAY



CELEBRATION  
PLANNING GUIDE

# What IS IT?

## NATIONAL MUTT DAY

Let's throw this day to the dogs! Not just any dog, though. Today, we toast to the mixed breeds of the world, so raise your water bowls high ... because this one's for the mutts! There's no ifs, ands, or mutts about it – December 2nd is National Mutt Day, and we're here to celebrate. In fact, we love this day so much, we celebrate it twice a year. The next national mutt day is July 31st!



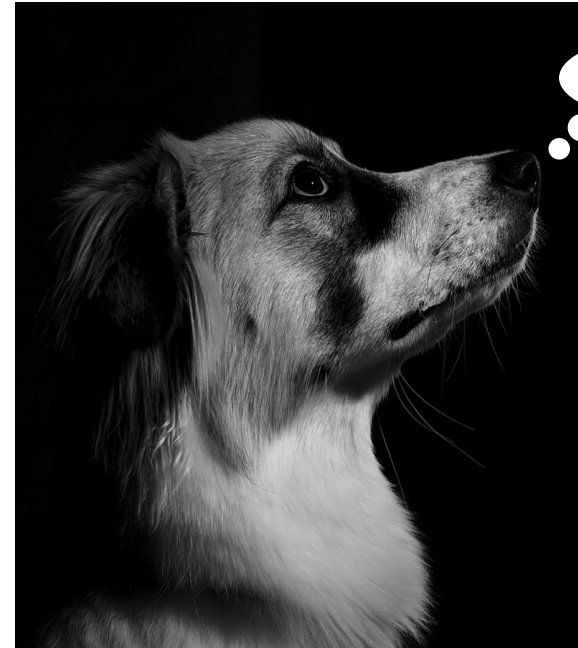
Why will you celebrate?

type your answer here

mutt [muht] *noun*  
1. a dog, especially a mongrel.

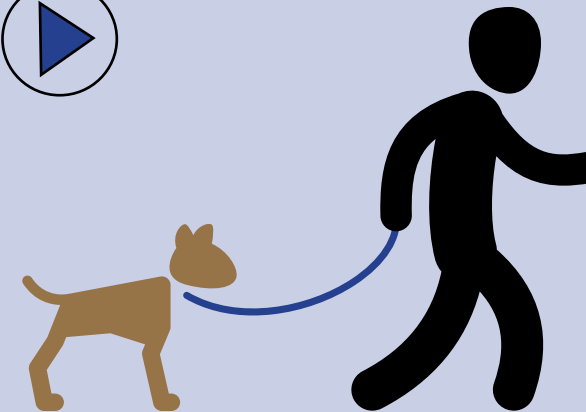
A mongrel, mutt or mixed-breed dog is a dog that does not belong to one officially recognized breed and is not the result of intentional breeding. Estimates place their numbers at 150 million animals worldwide.

Although the term “mixed-breed dog” is preferred by some, many mongrels have no known purebred ancestors. Technically, crossbreed dogs, and “designer dogs” while also a mix of breeds, differ from mongrels in being intentionally bred. Although mongrels are viewed as of less commercial value than intentionally bred dogs, they are thought to be less susceptible to genetic health problems associated with inbreeding (based on the theory of heterosis), and have enthusiasts and defenders who prefer them to intentionally bred dogs.

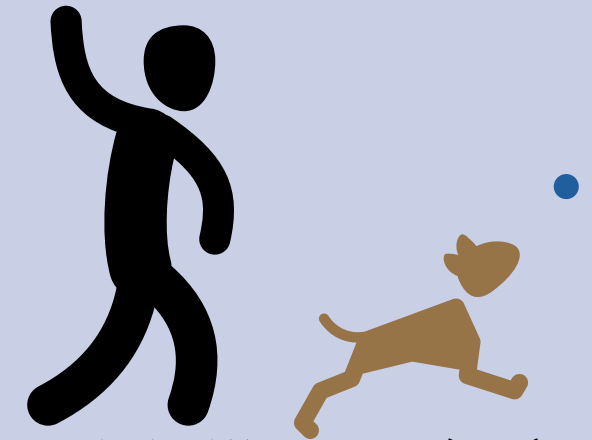


## HOW WILL YOU celebrate?

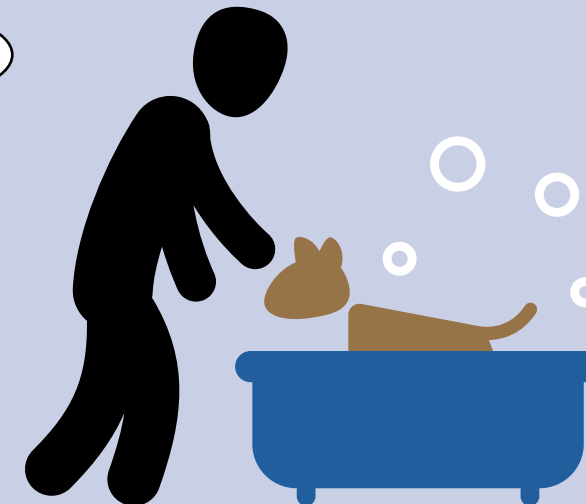
→ check off what activities you're interested in



TAKE YOUR POOCH ON A WALK



PLAY A GAME OF FETCH (OR 2)



TREAT YOUR PUP TO A SPA DAY



SPOIL YOUR FURRY FRIEND



# Where WILL YOU CELEBRATE?

There are many dog friendly places now a days! Take your pup to a dog park or a national park for some outdoor fun! There are even some pet-friendly breweries and wineries that you and your furry friend could enjoy!

→ select your favorites



DOG PARK



HIKING



BREWERY/WINERY



YOUR OWN BACKYARD

# supplies

## YOU WILL NEED TO CELEBRATE

→ check off what you have

DOG TREATS

BALLS

POOP BAGS

TOYS/BONES

WATER

COLLARS/LEASHES

Click [here](#) for a list of the best dog toys.



# How

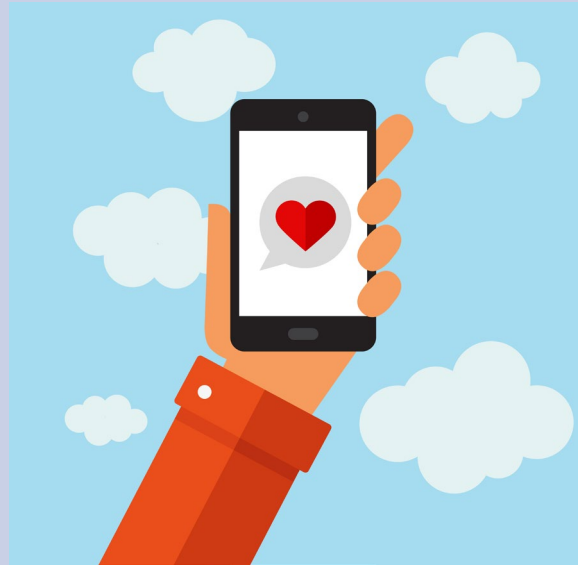
## CAN I GET INVOLVED?

What better way to celebrate than posting pictures of your mutts on social media? Use the hashtag [#nationalmuttday](#) to connect with thousands of other dog lovers like you! You can even follow the Instagram account [@nationalmuttday](#) to stay updated about the special holiday and how you can celebrate!

What would you tweet for National Mutt Day?



National Mutt Day even has a [website](#). Here you can find more information on the history of the holiday. They also have a fun photo contest and you can see the winners from last year. They even have an online shop where you can purchase official logo gear like t-shirts, mugs, and more! [Check it out!](#)



@NationalMuttDay



@NationalMuttDay



@NationalMuttDay

## DID YOU know?

Over 6.5 million companion animals enter shelters every year. Of those, approximately 3.3 million are dogs. Each year, approximately 1.5 million shelter animals are euthanized. To celebrate National Mutt Day you can donate to the ASPCA to help save homeless animals. You can also help by fostering and adopting instead of shopping! [#adoptdontshop](#)

**DONATE**

**ADOPT**

### DOGS THAT NEED A HOME



Midnight  
Gainesville, VA



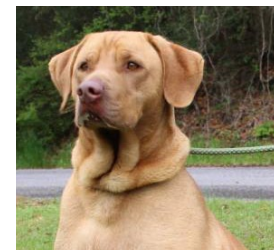
Rudolph  
New York, NY



Tessa  
New York, NY



Hank  
Northport, AL



Sparky  
Prattville, AL

## what

WILL YOU  
DO TO RAISE  
AWARENESS?

→ pick one

donate to a  
local shelter

volunteer at a  
local shelter

foster an animal

adopt an animal

**ADOPT  
DON'T  
SHOP.**



#nationalmuttday